



The Santa Barbara County Workforce Investment Board in partnership with BW Research, The Chamber of the Santa Barbara Region and the Goleta Valley Chamber of Commerce presents:

# **Santa Barbara Banking Industry Study**

## **Identifying New Opportunities for the Banking Workforce**

*Friday, June 6, 2014*  
*8:30 AM - 11:30 AM*  
*Cabrillo Pavilion Arts Center*  
*1118 E. Cabrillo Blvd., Santa Barbara*  
*8:30 a.m. Breakfast Reception - 9 a.m. Program*

**Ken Oplinger, ACE, President/CEO, The Chamber of Commerce of the Santa Barbara Region**  
Welcome

**Karen Dwyer, Chair of the Santa Barbara Workforce Investment Board**  
Background & Update of the SBB&T Special Project

**Josh Williams, President, BW Research Partnership Inc**  
Presentation of the Santa Barbara Banking Industry Study

### **Panel of Speakers – Employment Opportunities for the Transitioning Workforce**

Introduction: **Ken Oplinger**

Panel Moderator: **Kristen Miller**, President, Goleta Valley Chamber of Commerce

Guest Speakers:

**Josh Williams**, President, BW Research Partnership Inc.

**Stephen Nellis**, Senior Editor, *Pacific Business Times*.

**Melissa V Moreno**, J.D., Director, Scheinfeld Center for Entrepreneurship & Innovation

**Karen Dwyer, Chair of the Santa Barbara Workforce Investment Board**  
Closing